

No. 26-07/2011-T&C-CM (pt)

Date: 14.03.2016

Circular T&C-CM No. 78/15-16

To


All CGMs- Telecom Circles/ Telephone Districts.

Sub: 'Holi Festival Promotional offer' of Extra Talk Time on Top-up under prepaid mobile services-reg.

On the occasion of 'Holi Festival', It has been decided by competent authority to offer extra talk time on Top-up under prepaid mobile services as a promotional offer, as below:-

(i)	Top-Up Rs.5000/-	:	Usage value: Rs.6200/-.
(ii)	Top-Up Rs.3000/-	:	Usage Value: Rs.3500/-.
(iii)	Top-Up Rs.2000/-	:	Usage Value: Rs.2200/-.
(iv)	Top-Up Rs.890/-	:	Usage Value: Rs.1000/-.
(v)	Top-Up Rs.390/-	:	Usage Value: Rs.420/-.
(vi)	Top-Up Rs.290/-	:	Usage Value: Rs.310/-.

- The above offer will be applicable for a promotional period from 22.03.2016 to 31.03.2016 on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- All other terms and conditions will remain same.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No 2235 dated 10.03.2016 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)